
2021 Master Program Introduction

0 DWMU3URJUDP V

(QMFSUHQXUJDCP DQDJHP HQW

6FLHQFHR %\MLQHW\$ GP LQVNDNRQ

7RXJMP 0 DQDJHP HQW

6VMMWV %\MLQHW' DMO DQDJHP HQW

) LQQFLDC6VMMWV 5LN0 DQDJHP HQWQG, QXUDQH\$ FMDUDD

, QMUQDNRQD7UDGH &KLQH\H%\MLQHW

) LQQFH

&RP SXWU6FLHQFHDCG7HFKQRBJ\ (&RP PHUH %\J' DMO7HFKQRBJ\

&RP SXWU6FLHQFHDCG7HFKQRBJ\

0 DQDJHP HQW6FLHQFHDCG(QJLQHUIQJ , QMUQDNRQD(%\MLQHW

/ RJLWV(QJLQHUIQJ DQG0 DQDJHP HQW6XSS0 &KDLQ0 DQDJHP HQW

, QMUQDNRQD/ DZ // 0

/ LQJXLWVVDQG\$ SSCHG/ LQJXLWVVLQ) RUHJQ/ DQJXDJHV

0 %\$

Master Programs

1. Entrepreneurial management

Educational Objectives

&XONVDM FRP SRXQG DQG DSSOHG KJJK ØYHDSURIHMLRQDØV ZKR P HMMH QHGV RI &KLQDV VFLODØWP RGHQJ DNRQ GHYHDS P RUDØ LQMOØFMDØ DQG SKI VFDOØ LQ DQ DOØRXQG Z D KØYHMMHVSUMDQG DELOØV RI LQØRYDNRQ DQG HQNH-SUH-Q-KUKLS DQG FDQ HQJDJH LQ HQNH-SUH-Q-KUKLS P DQDJHP HQNDQG HQNH-SUH-Q-KUKLS HGXFØNRQ 7KH VSHFLIF UHTXLUHP HQMDUH

&XONVDM DQG P DMMUMHVRØG EDMF MMHUV DQG V VMP DMF SURIHMLRQDØNQZ ØGJH LQ HQNH-SUH-Q-KUKLS P DQDJHP HQMKØYHMMH DELOØV VR ØDUH VR LQØRYDM DQG EH JFRG DM VMLQHQJ KØYHMMHVRQJ LQØRYDMH VMLQHQJ DQG SUREØP VROYQJ VNOØ EH DEØH VR JUDS MMH LGHQVLFØNRQ DQG XMØJ DNRQ RI HQNH-SUH-Q-KUIDO RSSRUMQMMH KØYH D GHS XQG-XUMDQGQJ RI MMHILQDQJQJ DQG P DNHMMJ SUREØP VIDFHGE HQNH-SUH-Q-KU/ KØYH MMHVRQJ WDP Z RUN DQG UMRXUHF LQMMUDNRQ VNOØ EH IDP LØDUZ LK MMH RSHUDNRQ DQG P DQDJHP HQVR HQNH-SUH-Q-KUIDO HQMSULHVR DQG EH DEØH VR HQJDJH LQ HQNH-SUH-Q-KUIDO HGXFØNRQ DMHMMHVRQ DQG HQNH-SUH-Q-KUIDO SUDFWHJXIGDQH

+ DYH MMH DELOØV VR LQG-SHQG-QØ HQJDJH LQ VLFHQVLF UHMDFK WDFKLQJ DQG VSHLOP DQDJHP HQVZ RUN EH DEØH VR XQG-XUMDQG MMH DFDGHP LF DFKLHYHP HQW DQG GHYHDSP HQMMHQGV Z LMLQMMH VFRSH RI VMLVGLVLSØQH DQG LWUHMDFK GLUFWRQ KØYH MMHVRQJ Z UMØJ DELOØV LQMSHURQDOFRP P XQFØNRQ DELOØV DQG LQMLQDNRQDOFDGHP LF HJ FØQJH DELOØV DQG KØYHMMHVRQJ FRP SXMUDSSOFØNRQ DELOØV DQG EH DEØH VR P DMMUD IRUHQJQØQJXDJHVNOØXØ VR UHGIRUHQJQØQJXDJHP DMUDØVRI VMLVP DMULP FRMO

Educational Requirements

2 SHQJQJ UFSRUW

\$ FDGHP LF P DMMUMMG-QMVKRXØG MMHSDUWQ MMHGLWHUMNRQ RSHQJQJ UFSRUWGH HQH RUJDQJ HGE MMHFRØJH LQ MMHMLG VHP MMU DQG MMHFRSHQJQJ UFSRUWRUP VKRXØG EH VØEP LMMG VR MMHJUDGDM VFUHMØ RI MMHFRØJH IRU DHNHSLQJ DMMUMHGH HQH LV PRGILHG

,QMMUP DMHXP HQW

\$ FDGHP LF P DMMUMMG-QMVKRXØG FRP SDMMHMMHMMH DMHXP HQWQ MMHMLG VHP MMU DQG MMHMMH DMHXP HQWRUP VKRXØG EH VØEP LMMG VR MMHJUDGDM VFUHMØ RI MMHFRØJH IRU DHNHSLQJ DMMUMH DMHXP HQW

3UH GH HQH

\$ FDGHP LF P DMMUMMG-QMVKRXØG SDMMHSDM LQ MMH SUHGH HQH RI DFDGHP LF SDSHU RUJDQJ HGE MMHFRØJH EH RUHMMHILW VHP MMU MMH VSHFLIF GDOØQH LV VØMFVR MMH QMMH RI MMHJUDGDM VKRRO DQG MMH UFRUG IRUP RI SUHGH HQH VKRXØG EH VØEP LMMG VR MMHJUDGDM VFUHMØ RI MMHFRØJH IRU DHNHSLQJ DMMUMHGH HQH

* UDGDNRQ UHTXLUHP HQW

7KH ØQJVK RI MMG IRUP DMMUVGHJUHMMG-QMVLQ VMLVP DMULVJHQHØØ VR DQG D KDO\HUV 2 QH DQG D KDO\HUV DUH IRUFRXUHMGM DQG MMHØMMHUV IRUHMDFK SUDFWHJLQYHMMDNRQ Z UMØJ DQG GH HQH RI GLWHUMNRQ/ 0 DMMUMMG-QMVKRXØG

FRP SOWMWHFRXUHVVMG SXEODNRQRI DFDG-P LF NRXLQDOVDQG GLWHVMDNRQV/ UHTXLWJG
E\ VHWLQDQJ SDQZ LMLQVH SUHFWJHG VMG WPH 7KH SXEOMKQJ UHTXLWPHQWRI
DFDG-P LF NRXLQDOV KDDEHLP SGP HQNGDFFRUGLQJ VR UHBYDQW\HJXONRQV

Main Courses

(QMFSUHQ-KUKLS / HDGHUKLS DQG 7HP 0 DQDJHP HQW\$ FDG-P LF H\ FKDQJH SUDFWH
&FP SUKHQLYH &KLQMH 2 XWQH RI &KLQ 0 DQDJHDO(FRQRP LFV 2 UJDQJ DNRQDO
%HKDYRU 0 XQYDUJDEGH DGYDQFHG WDMWV) URQMHURI &RUSUDM* RYHUQDQH 7KH RU
0 DQDJHP HQW UHFDUJ P HMRGV (QMFSUHQ-KUDDO P DQDJHP HQW , QMRGXFWRQ VR
3RXWUDGDIM (QNDQH DQG 7KMLV : UMQJ 6WDQGDUGV (VDEOMKP HQVDOG JURZ VK RI
Q-Z HQMSUMHV 6WDMLE HQMFSUHQ-KUKLS P DQDJHP HQW 2 SHUDNRQ DQG VSSO FKDQ
P DQDJHP HQW , QMRGXFWRQ VR VHYLFH P DQDJHP HQW) LQDQDO P DQDJHP HQW DQG
DQDOV\ &UHDYLVW DQG , QQRDYMH 7KLQDQJ 0 RGHQ FRUSUDM JRYHUQDQH DQG
RSHUDNRQ (QMFSUHQ-KUKLS FDMVMG 6WDMLE (QMSUMH 0 DQDJHP HQW , QQRDYNRQ
P DQDJHP HQW

Faculty

) DFXOW PPHU\ RI RXU VAKRO DUH UHVRQEO\ WVKFAMHG LQ DJHE\ HGFDNRQ
EDFNUXQG DQG DFDG-P LF WDM 7KHU DUH IXOMPH WDFKHU\ DP RQJ ZKRP
SURHARU\ DAFRDM SURHARU\ GRFARU\ DQG SRWGRFARUDM\ 7KHU DUH
VSHULRU\IRU3K DQG IRUJUDGDIM\ PRWRI ZKRP DUH\RXQJ DQGP LGGHDJHG
XQGHU

Length of Study: \HDU\

Required Credits: FUGWWDUH UHTXLWJG

Certificate of Graduation and Degree

4 XDULHG VMG-QW ZLOEH JUDQMG FHWLFDM\ RI JUDGDNRQ DQG 0 DXMU' HJUH RI
0 DQDJHP HQW

Instruction Language

- v \$OWH FRXUHV DUH GHYHUG LQ (QOMK H\ FSWRP H RI &KLQMH OQJXDJH
FRXUHV
- v ' LWVMDNRQV/ UHTXLWJG VREHZ UMWLQ(QOMK

2. Science of Business Administration

Program Objectives

0 DXMUSURJUDP RI 6FLQFHRI %XLQHW\$ GP LQVMDNRQLVDFRXUHG H\JQH GIRUMRVH
LQMQDNRQDVMG-QWZ KRKYHDFTXLWJG%\$ %6F GHUHV/RUDERYHSURUVR
DSSEODNRQV 7KLVFRXUHVHNVHRTXLS LQMQDNRQDVMG-QWZ LK\ V WNP DMF
NRZ OGJHRI &KLQMHXLQWDEP LQVMDNRQLQDFDG-P LDDVZ HODVLQUHFDUJ DVD

UHXOMLW/VLQUGIRUEXMQHW/P DQJHUV/DQGFMYHUH-DUKHV/ 7KURXJKVLVFRXUHV
VXGQWZ LQDFKLHYHVMHIRQZ LQJ REVMYHV

- %HIDP LQDUZ LVKMHZ D VLQZ KLFK EXMQHW/DGP LQVNDNRQKDV/HYROYHGRYHUMP H
-) LUP O JUDSFKDUFMV/RI &KLQ-MHEXMQW/UHRUP DQGEVQW/GHYHSP HQW
- %HDEQVRRSSO UH-DUK P HMRGRQJLHV/DQGDQDVH/P DQJHVDLWXHVE XLQJ
VQVWV JDP HVM-RU DQGRMHUHQYDQW/H-DUK P HMRG/RUM-RUHV
- %HDEQVRRFDUV RXWHM-DUK LQG-SQG-QO

Main Courses

&RP SXQRU FRXUHV &KLQ3DQRUP D &KLQMH 2 UJDQJ DNRQO/HKDYRU 5 HM-DUK
O HMRG/RQ%VQW/\$ GP LQVNDNRQ 6VNDMLF O DQJHP HQW) LQDQH O DQJHP HQW
+ XP DQ5 HVRXUH O DQJHP HQW O DNHMQ O LFURFRQPLFV O DFRFRQPLFV

2 SWRQDQFRXUHV &KLQMH ,QGVMDO3RQFLHV DQG %VQW HQYURQPHQW &KLQMH
&XOMH DQG %VQW (VTXHVM &KLQMH &RUSUDMJRYH LQDQH 3URVFWO DQJHP HQW
&KLQMH &RQXP HU/HKDYRU O DQJHP HQW 6VNDMLFV &KLQMH: UMQ DQGS GYDQHG
&KLQMH O DQJHP HQW O XOMQDNRQD&RP SDQ ' LXHVNDNRQ: UMQ

Faculty

7KLV SURJUD LV VXSHULVHG EA D WDP RI IXOMP H WDKHV/ DP RQJ Z KRP
SURHVRU/ DMRFLDM SURHVRU/ GRFVRU/ DQG SRWGRFVRUDM/ 7KHU DUH
HJ SHUV DP RQJ Z KRP DUH SURHVRU/ DQG DVMXQASURHVRU/ P RXRI Z KRP
DUH RXQJ DQGP LGGQDJHG XQGHU

Length of Study: \HDV

Required Credits: FUGWVDJHUTXLHG

Certificate of Graduation and Degree

4 XDUHG VXGQW Z LQEH JUDQMG FHVMFLDM/ RI JUDGDNRQ DQG O DVMU' HJUH RI
O DQJHP HQW

Instruction Language

- v \$QVH FRXUHV DUH GHYHUG LQ (QDQK HJ FSWRP H RI &KLQMH QJXDTH
FRXUHV
- v ' LXHVNDNRQLV/UTXLHGVR EHZ UMMQLQ(QDQK

3. Tourism Management

Program Objectives

7KH3URJUD RI O DVMU 7RXUP O DQJHP HQWLP VRFXQYDMKJK HQGFRP SRXQG
VXUP SURHVRQDQZ KR KDYH JRRG P RUDFKDUFMV LQMUDNRQDYLHZ DQG VRG
EDHV RI VHRUWFO NRZ QGJH KJK QYHO RI SURHVRQDQ VLOV HJ FQDQW

P DQJHP HQVXDDWV/DQGLQRYDNRQDELQWV

Research Directions

0 DXMUSURJUDP LQ7RXUMP 0 DQJHP HQWLP VVRHTXLS VMGHQWZ LK D VROG DQG GHS
VM-RUHWDD RXQGDNRQ I OXHQ (QIQK DQG P DQJHP HQWVP SHMQFHV
7KHUHUHV [UH-HURK GLUHFWRV/DVHQBZ
\$ 7UDQRP DNRQ DQGLQGVMDOXSJUDGLQ RI VRXUMP HQMSUHV
% 7RXUMP (FRQP \ DQG 0 DQJHP HQW
& 8 UEDQDQG5XUD7RXUMP 3DQQLQJ DQG 0 DQJHP HQW
' 7RXUMP ' HMQDNRQ' HYHQBSP HQW DQG 0 DQJHP HQW
(7RXUMP 5HVRUHV/DQG+HUNDHV/3URMFWRV DQG 0 DQJHP HQW
) , QMLQDNRQD+ RSLWDW 0 DQJHP HQW

Main Courses

7RXUMP 7UDQRP DNRQ 7KH-RUHV/DQG 3UDFWHV 7RXUWV HVLVRQ P DNLQ 0 HMRGV
DQG 6VMWVDD\$ QDVLV 7RXUMP (FRQP LF\$ QDVLV 7RXUMP 3DQQLQJ 7KH-RUHV/DQG
0 HMRGV 5H-HURK RI 7UDHQB\$ JHQ 2 SHUDNRQ DQG 0 DQJHP HQW + RMD%VXQHV
0 DQJHP HQW\$ WDFNRQ 0 DQJHP HQW\$ SSQDNRQ DQG 0 DQJHP HQWRI : LGRP
7RXUMP 7RXUMP 3DQQLQJ 7HFKQTXHV/DQG & DH 6VGHV ([KLEWRQ DQG) HMYDO
0 DQJHP HQW/7KH-RUHV/DQG 5H-HURK 0 HMRGV/RI , QMLQDNRQD7RXUMP 0 DQJHP HQW
+ RMD 0 DQJHP HQW DQG & DH 6VGHV , QHWH HQW DQG 0 DQJHP HQWRI 7RXUMP
3URVFW DQVRQ

Faculty

7KHUHUHV TXDULHG DQG FRP SHMQWDFXOV P HP EHV/LQ VMH VFRRO 7KH DFDGHP LF
VMHV KDYHDZ LGHUDQHRI UH-HURK LQMUHVW DQGLQYHEHQ LQYROYHG LQ VHYUDOP DNV
UH-HURK SURVFW VSRQRUG E JRYHQP HQW 0 RUHVNDQ SHUHQVRI WDFKHV/KRQ
GRFUDM GHUHV/DQG P RUHVNDQ SHUHQVRI DFXQV/KDYH VMHRYHVHD VMGLQJ RU
ZRUNQJ H SHUHQFH 7KHUHUHV VMH GRFUDOVXSHULRV/DQG P DXMUVVRV 7KHUHUHV
DUH SURHVRV DWRFDM SURHVRV/LQFOXGLQ VFRQG OMHV DFMG FDQGLDM
RI =KNDQ 3URVFW 7DQW3URVFW =KNDQ \RXQ GLVSOQHODGLV

Length of Study: \HDV

Required Credits: FUGWDUHUHTXUHG

Certificate of Graduation and Degree

4 XDULHG VMGHQW ZLOEH JUDQMG FHVWFDWV RI JUDGDNRQ DQG 0 DXMU' HUUH RI
0 DQJHP HQW

Instruction Language

v \$ QVMH FRXUV DUH GHYHUG LQ (QIQK H FSWRP H RI & KLQH DQJXDJH
FRXUV
v ' LVHUNDNRQLVUHTXUHGVRH Z UNWQLQ (QIQK

4. Statistics (Business Data Management)

Program Objectives

7 KLV SURJUP LV GMLJQHGVREUIQJ XS VHQURVSHFDQJ HG VMMWFDOMDQVZ KR SRVHW JRRG EDMF VMMWFDONQRZ OGJH DV ZHODV SURILFHQWNLQV IRU GDM SURFW DQG DQDVLV 6VMGHQVZ LODEH ZHODWLQHG LQ DQDVLV LQ ELJ GDM HSHFDQ IRUEXVLQHW GDM DQG P DQJHP HQW DQG ZLQEHFRP H LQMDQNRQJ HG DQG KJJKO FRP SHMQV VMDQWIRUEXVLQHW/LQMDJHQFH DQGEVQLQHW/GDM DQDVLV 7KHJUDGXDM/DUHQRVQD FRP SHMQVIRUEDMF VMMWFDQZ RUN/LQILQDQDOLQVMMNRQ/DQG FRP SDQHV EXMDOR HDJLEOH IRUP DUNHWXUHH FRQRP LF LQ RUP DNRQ DQDVLV P DFRFRQRP LF GFLMRQ P DNLQJ DQG RMLUHFQRP LF P DQJHP HQW 7KH ZRXQDOR EH H SRVHG VR & KLQJVR SRQMFV FRQRP\ DQG EXOMUH VR VMDWVH FDQ SDWVLSDM DQG FRQVEXMVR IRUHQD HJ FKQJHV/DQG FRPSHDNRQ EH VZHQ & KLQDQGVHLURZ QFRXQV 7KHJUDGXDM/FDQ EXLQ VHLU FDJHU LQ P XQSDH FRILFH VFK DV P XQVNRQDQD FRLSRUDNRQ EDQ VFXUW LQXUDQH FRQXQV DJHQ JRYHUQ HQWP DQJHP HQW/GSDUW HQWDQG HGFDNRQLQVMM

Program Requirements

7KH SURJUP GH DQV VHV VMGHQV KDYH D VRXQG IRXQEDNRQ LQ FRQRP LFV P DQJHP HQWDQG ILQDQH 7KH ZLQDPMUVMH EDMF VHRU RI VMMWV VMMWFDQ PHMRG/ DQG KDYH D SUHOP LQV DEQW LQ VMMWFDQ GMLJQJ VUHH SURVFW GMLJQJ GDMFRQDNRQ GDM SURFWLQJ DQGTXDQMDVHDQDVLV 7KH DORVRXQD XQGHUWQGVHVVMNRQDQGHYHPS HQVMDGHQ RI UHURQDQDQNRQDQFRQRP\ DQGEHIDP LQDZ LK VHVNLQV IRU DQDVLV DQGP DQJHP HQVRI EXVLQHW/GDM) LQDQ VHV FDQ P DNHIXQVH RI LQ RUP DNRQ VFKQRJ\ DQGP DUNHQJ UHVDFK PHMRG/ DQG ZLQEH JRRG DFRQDNRQ DQGXQJ LQ EXVLQHW LQMDJHQFH DQG FRP PHUDDO LQMDJHQFH ZKLK FRQGVHULFH IRUHQMSULHGFLMRQ

Main Courses

Degree Courses: 2 XQQRH & KLQ & KLQVH 6VMMWV HAV

Compulsory Courses \$SSQHG 5HUHWVRQ \$QDVLV %VQLQHW 6VMMWV \$SSQHG 0 XQYDUDM\$QDVLV) LQDQDQ LP H6HUV/\$QDVLV HAV

Elective Courses: ,QMDQNRQ(FRQRP LFV & RLSRUDM) LQDQH 0 DUNHQJ 6XUHH 1 RQSDUP HMF 6VMMWV/LQ) LQDQH) LQDQDQ DQ 0 LQJ 0 DQJHP HQW FLMRQV DQGS \$QDVLV \$GYDQH&KLQVH: UMQ 3URHWVRQ&KLQVH

Faculty

2 XUDFXQV ZLW TXDQHG VDFKHU/LV/RXWDDQGLQ LQFOXGLQ SURHWUVRQ DFRFLDM SURHWUVRQ PRWR VHP KDYHRYHUVDVHJ SHUHQH \$QRI VHV VDFKHU/KDYH ' RFRU GHUHV 21 DQPHPEHV RQH VDFKHU REMQHG KLV 3K' LQ ,QDQD 8 QYHUV DQ RQH VDFKHU JHVD SRVFRVDDOIHQZ DV&RQHQB QYHUV LQ 86\$ 7KMHVDFKHU/FDQVDFKLQ(QJQK 7KH QRVRQ KDYHP SDHJ SHUHQH LQVDFKLQ

EXAMUHDOR JRRG DMRQJ UHM-DUK VR VSSRUWDFKQJ

Length of Study: \HDV

Required Credits: FHGLWDUHUTXUHG

Certificate of Graduation and Degree

4 XDULHG VMGHQW Z LDEH JUDQMG FHUWLFDM/ RI JUDGDNRQ DQG O DXMU' HJUHH RI
(FRQRPLFV

Instruction Language

- v \$ DMHFRXUHV/DUHGHYHUGLQ(QJMK H FSWRP HRI &KLQMHODQJXDJHFRXUHV
- v ' LVHUMRQLVUTXUHGVR EHZ UMWQLQ(QJMK

5. Financial Statistics, Risk Management and Insurance Actuarial

Program Objectives

7KH SURJUH REMWLYH RI VMH O DXMU) LQDQH DQG , QXUDQH 3URJUH LV VR FXOWDM
VQRUVRVH DUH VMDEH I RU LQMUQNRQD LQDQH DQG LQXUDQH P DUNHGHYHOSP HQW
DEH VR P DXMU VMH EDMF NRZ OGJH DQG VLOV RI) LQDQH DQG LQXUDQH DQG VMH
SUDFWHRI) LQDQH DQG LQXUDQH DEH VR DGDVVR VMHEDQ LQXUDQH VFXUWHV DQG
RMHUSRVLMRQV RI VQRU LQDQDODQG LQXUDQH SURHWRQV

Program Requirements

7KH EDMF UTXUHP HQMLQFOXGH

VR EXLG VROG VMHUFDOEDVH V VMP DMF NRZ OGJH NRZ OGJH IUP HZ RUN
DQGVHDELOV VR XQGHUWHUHM-DUK Z RUN

VR DFTXUH H FQVSDUFWDOVLOV EH DEH VR XVH P RGHQ I LQDQH LQXUDQH
VMWVFDQGUHNGILHGRI H SHUWHVR VROHSUDFWDOSUREOP V

Main courses

Degree Courses: 2 XUDQHRI &KLQ &KLQMH/ DQJXDJH

Compulsory Courses: 6VMWV/ 3UREDELOV 7KH RU \$ Q , QNRGFMRQ VR , QXUDQH
) RXQGDNRQV RI) LQDQH

Elective courses: / LH QXUDQH 1 RQ/ LH QXUDQH / LH DQG +HDX , QXUDQH
\$ SSQHG5 HJUWLRQ\$ QDVV) LQDQDOD LNV O DQJHP HQW DM\$ QDVV 6VMWVDO
6RVDUH

Faulty

2 XUDFXOV Z LVR TXDULHG WDFKHU/ LV RXWDOGLQ LQFOXGLQ SURHWRU DQG
DWRFLDM SURHWRU P RWR RI VHP KDYRYHUHV H SHUHQH2 I DOPHP EHV RQH
WDFKHUREMLQG KLV 3K LQ , QGLQD 8 QYHUW DQG RQH WDFKHU JHWD SRWGFALDO
IHQZ DMRQHQD8 QYHUW LQ 8 6\$ 7KHMH WDFKHUFDQ WDFK LQ(QJMK 7KH QRW
RQD KDYHDP SOIH SHUHQH LQ WDFKLQ EXAMUHDOR JRRG DMRQJ UHM-DUK VR VSSRUW

WDFKQJ

Length of Study: \HDV

Required Credits: FUGWUDHUHTXUHG

Certificate of Graduation and Degree

4 XDULHG VMGHQW Z LODEH JUDQMG FHMVFDMM RI JUDGDMRQ DQG O DXMU' HJUH RI
(FRQRP LEV

Instruction Language

v \$ OMHFRXUHV/DUHGHOMHUGLQ(QIDKH FSWRP HRI &KLQMHODQJXDJHFRXUHV
v ' LVHMQRQLVUHTXUHGVR EHZ UMMQLQ(QIDK

6. International Trade (Chinese Business)

Program Objectives

7KLV PDXMU SURJUDP LV GHMJQH IRU LQMUQDMRQDVMGHQW ZKR DUH LQMUHMMG LQ
LQMUQDMRQDVMGHQW DQG &KLQJ EXMLQHW , QMLV SURJUDP VMUH Z LODEH FRXUHV QNH
O RGLQ(FRQRP LEV , QMUQDMRQDQ FRQRP LEV &KLQJ 3RFLHV RI , QMUQDMRQDQ UDGH
, QMUQDMRQDQ UDGH DQG 3UDFWH &KLQMH %XMLQHW / DZ DQG RMHU HJKMFRXUHV
6VMGHQW DUH HJ SHFWG VR KDYH D EHMU XQGXMGGQJ RI VMH P DQ VMHUIHV LQ
HFRQRP LEV RI VMH OMWAGHYHOSP HQARI &KLQJ HFRQRP\ VLFH VMH UHRUP LQ OM
VDQG RI &KLQJ LQMUQDMRQDVMGHQW HSHFDQ VMH WDG EHZHQ &KLQ DQG VMH
KRP HFRXQV RI VMHVMGHQW 7KHSURJUDP DLP VVRKHS VMGHQWP DXMUMHFRQRP LE
VMHUIHV ZHODQG VFFHG LQ DSSOLQ VMH VMHUIHV LQAR DQDQ] LQ VMH HFRQRP LE
LVXHVDURXQGXV

Main Courses

7KHFRXUHVIRFXVRQWDLQJ TXDULHG SHUVRQHOZ LV VLOV LQ LQMUQDMRQDVMGHQW LQ
VMHILQRI &KLQMH EXMLQHWEL HQDQFLQJ VMH UDELOMAV RI DQDQ] LQ DQGFDSDELOMAV
RI GHDOQJ ZLVUHDOLVXHV LQ EXMLQHW DQGVGH
' HJUH&RXUHV 2 XMQHRI &KLQ O RGLQ(FRQRP LEV , QMUQDMRQDQ FRQRP LEV
&RP SXORU &RXUHV &KLQV 3RFLHV IRU , QMUQDMRQDQ UDGH &KLQV 3RFLHV IRU
) LQDQH 3UDFWHRI , QMUQDMRQDQ UDGH DQG 6LP XDMG([SHUP HQV
(OFVYH&RXUHV O DUNHQJ 6WDMULHV LQ &KLQ (QMSULHO DQJHP HQV LQ &KLQ
' HYHOSP HQARI (FRP PHUHLQ &KLQ &KLQV &QMP SRUDV (FRQRP\ &KLQV
/ DZ IRU %XMLQHW DQG UDGH &RP SUHKQLYH &KLQMH
3UDFWH 6RFDQ 3UDFWH

Faculty

7KH RXMMGGQJ DFDGP LE SURJUDP VDUHGE IDFXOP HP EHVDQG RI VMH
DUHIXOSURHVRU O RXWDFXOP HP EHVDKDYHVMGLHGRYHUV/RUKDGUMHJRK

HJ SHUHQHDEURDG 7KHVAKRRRI (FRQRP LEVDOR SURYLGHVVMGHQWZ LKVMH
RSSRUMQWVRVMG LQ LQMLQDNRQDODFGP LE LQVMNRQ/LQ86 &DQGD 8.
\$XWDD -DSDQ ' HQP DUNDQGRMHUFRXQMHV \$QGVR SURHWRU/KDYHEHQ
DZ DUGVMHVMHRI \RXQJ HJ SHUWZ LKRXWDDQGLQJ FRQWEXNRQLQ=KHMDQJ 3URYLQH
Length of Study: \HDU

Required Credits: FUGLWDUH UHTXUHG LQFOXGLQJ FUGLWI RUGLXWDDNRQ

Certificate of Graduation and Degree

4XDDLHG VMGHQWZ LQDEH JUDQMG FHVWLFDM/RI JUDGXNRQ DQG O DVMU' HJUH RI
(FRQRP LEV

Instruction Language

- v \$QVMH FRXUHV DUH GHYHUHG LQ (QJQK HJ FHSWRP H RI &KLQMH QDQXDJH
FRXUHV
- v ' LKXWDDNRQLV UHTXUHG VREHZ UMMQLQ (QJQK

7. Finance

Program Objectives

) LQDQH SURYLGHV VMGHQW VMH RSSRUMQWVR DFFHW VR DQ LQMSUHDDNRQ RI QZ
NRZ QGJH D V WMP DMF DFTXVMNRQ DQG XQGHUDDQGLQJ RI D VEXDDQDQD ERG RI
NRZ QGJH DVMH I RUHURQVRI DQ DFDG-P LE GLVLSQGH RU SURHWRQDQD SUDFWH VMH
DEQW VR FRQFSDQDQJ H GHMJQ DQG LP SOD HQWD SURWFM RU VMH JHQHOD RI QZ
NRZ QGJH

Program Requirements

\$VMH HQGR VMHFRXUHV VMHVMGHQW DUHV SSRVGV
' HP RQWDDMD V WMP DMF XQGHUDDQGLQJ RI NRZ QGJH DQG D FVWFDQDZ DUHQWR
FXUHQMSUREOP V DQGRU QZ LQJJKW LQ RUP HG E VMH I RUHURQVRI VMH GLVLSQGH
ILQGR VMG RUSURHWRQDQD SUDFWH
+ DYH VMH DEQW VR DFFRP SOK DQ DFDG-P LE UHMDUK DVMH I RUHURQVQGSHQGQD
DQGLQQRDQYH

Main courses

Degree Courses: ,QNRGFNRQ RI &KLQD &KLQMH QDQXDJH ,QMP HGDAM
O DFRFRQRP LEV ,QMP HGDAM O LFRFRQRP LEV ,QMP HGDAM (FRQRP HMFV
5HMDUK O HMRGRQJ

Selective Courses:) LQDQDQ (FRQRP LEV &KLQMH: UMMQJ) LQDQDQ' DM O LQQJ
%HKDYLQDQ LQDQH &RSSRUM7KH RU
3UDFWH DQDQ 5HMDUK DUH DOR UHTXUHG

Faulty

\$ ①MHI DF①V/DH SURHWRQD①R/LQWDFLQJ LQ(QJ①K DQGLQDFDG-P LF UH-HUJK
7KHJ JUDGDNG IURP RYHUV-DV XQYHUVWV/ WUHI IRUHQ QWIV DQG IRXU JUDGDNG
IURP UHQZ QGRP HWW XQYHUVWV

Length of Study: \HDV

Required Credits: FUHGWDUH UHTXUHG LQFOXGLQJ GLWHUWNRQ

Certificate of Graduation and Degree

4 XDULHG VMGH-QW ZLOEH JUDQNG FHUWLFDM/ RI JUDGDNRQ DQG O DXMU' HJUH RI
(FRQR LFV

Instruction Language

v \$ ①MHI FRXUHV/DHGH-①YHUGLQ(QJ①K HJ FH-SWRP HRI &KLQMH①QJXDJHFRXUHV/
v ' LWHUWNRQLV UHTXUHG VREHZ UWWQLQ(QJ①K

8. Computer Science and Technology (E-Commerce & Big Data Technology)

Program Objectives

7KH WDLQQJ REMWNYH RI WH VSHFDQV LV VR GHY①PS LQQRDNYH UH-HUJK DQG
LQGHSHQG-QWDEDM VR VROYHQJLQ-HUQJ SURE①P V LQWHILHG RI GDM VLFQH DQG ELJ
GDM WFKQR①\ VMGH-QW FDQ EH HQDJHG LQ GDM P LQ QJ GDM DQDVLV DQG VLFQH WLF
UH-HUJK V WMP GHMJQ DQG V WMP LQMUWNRQ EDMG RQ F①XG FRP SXWQJ SDWRUP V
DQG RMH UDSFW RI WH ZRUN RI WH V-QRU VSHFDQJ HG SHUQQHO 7KURXJK VMG
VMGH-QW VRX①G KDYH WH IR①Z LQ NRZ ①GJH DQG DEDM KDYH WH EDMF WLOV RI
P DQJLQJ GDM DQDQJ LQ DQG GHQDQJ ZLWK ELJ GDM WNRQJ GDM VFXUW DQG
SULYDA DZ DUHQW DQG ①J DQDZ DUHQW P DXMU WH VRQ EDMF WHRU DQG EURDG
SURHWRQD WLOV LQ WH ILHG RI GDM VLFQH DQG ELJ GDM WFKQR①\ * FRG
FDSEDM LQ UH-HUJK GHMJQ GHY①SP HQW DQG DSS①FDMRQ RI ELJ GDM V WMP V ,Q
HFRP PHUJH ,QMUQHWDQ LQJ ,QMUHWRI WMLQV F①XG FRP SXWQJ DQG ELJ GDM
LQGXWV WHUH DUH WNRQJ GDM WLNQ LQ DQG GDM GHVLRQ P DNQJ DGYDQJHV
XQG-UW DQGLQJ WH WHRUWFDQ IURQWLV DSS①FDMRQ DQG GHY①SP HQW RI GDM
VLFQH P DXMU WH EDMF PHWRG/RI GRXP HQW HUJK DQG GDM LQTXLV KDYH WNRQJ
DEDM VR DQDQJ H DQG VROYH SUFWFDQ SURE①P V DQG KDYH WH EDMF DEDM VR GR
UH-HUJK RQ' DM6FLQH

Program Requirements

,QMUWNRQD SRWUDGDQ VMGH-QW P DNUIQJ LQ FRP SXMU VLFQH DQG WFKQR①\
VRX①G KDYH WH IR①Z LQJ DEDMV IRUHJ DP SDH P DXMU EDMF &KLQMH NRZ ①GJH
XQG-UW DQGLQJ WH JHQHDO WMDNRQ RI &KLQD P DXMU WH DGYDQHG NRZ ①GJH DQG
SURHWRQD WLOV RI FRP SXMU VLFQH ZLWK DGYDQHG FRP SXWNRQD WLNQ LQJ

0 LQP XP FUHGWUHTXUHP HQW QR GW VMDQ FUHGW VR EH FRP SOWMG LQ RUGUVR
SDUWFLSDMLQVMHMLV/GH HQH

Main courses

* HQUDQ&RXUH&KLQH &KLQH 2 XWQHRI &KLQ

6XEMFW 3XEQF &RXUH\$GYDQFHG 3UREDELOW DQG 6WMMWV2 SMP LJ DMRQ
0 HMRG, QMRGFMRQVR) URQMU7HKQRJ\ LQ' DM6FLHQH%LJ' DM\$ QDVLV

%DMF 6SHFDQ DMRQ &RXUHV%LJ GDM SURJUDP P LQJ 3DUDQD SURJUDP P LQJ DQG
GHYHSP HQWQMRGFMRQVRELJ GDMX WMP V' DMVLFHQHDQGHQJLQHUIQJ SUDFWH

6SHFDQ DMRQ&RXUH1 DMUDQDQXDJHSURFWLQJ \$GYDQFHG0 DFKLQ/ HDLQJ

6SHFDQ HGHDFMYHFRXUH' HS/ HDLQJ 3DMLQ UFRJQMRQ DQGLP DJHSURFWLQJ
LP DJH 6SHFDQ HG &KLQH * UDSK P LQJ DQG VRFDOQHWRUN DQDVLV, QMDWHQH
DQG FOXMU FRP SXMQ %LJ GDM DQG FRP SOR QHWRUN 5 FRP PHQDMRQ V WMP
GHMJQ DQG ,P SOR HQDMRQ %LJ GDM VFXUW DQG SULYDA %LJ GDM YLXDQ DMRQ
WFKQRJ\ &KLQHYZ UMQJ

Faulty

7KHIDFXOW WDP RI MLV/GVFSQCHLVFRP SRVGR PHPELVRI ZKFK DUHXO
SURHWU/DQG DUHDVFFDMSURHWU/LQOXGQJ SURHWU/ZLWVWG 1 DMRQD
7DQVSURFWME 3URYLQDQ7DQV3URFW 4LDQTDQ' LVMQXLKHG3URHWU
RUMH³ 7DQV8URFW/DWLUWWHFRQG DQGVLLGFOW 0 HDQZ KQH PRUHWQ
RI RXUIDFXOW PPHLV/KDYHRYHUV/VWG H SHUHQHIRUDSHURGR PRUHWQ
PRQW

Length of Study: \HDV

Required Credits: FUHGWUHTXUHG

Certificate of Graduation and Degree

4 XDULHG VMGHQW ZLOEHJUDQMG FHWVFFDM RI JUDGDMRQ DQG 0 DMU' HJUH RI
(QJLQHUIQJ

Instruction Language

v \$OWH FRXUH DUH GHYHUG LQ (QDQK H FSWRP H RI &KLQH QJXDJH
FRXUH

v ' LXHDMRQLVUHTXUHGVR EHZ UMMQLQ(QDQK

9. Computer Science and Technology

Program Objectives

7KH WDLQJ REWFXUH RI VH VSHDOW LV VR GHYHDS LQQRYPDLYH UHHDURK DQG LQGSHQGQADELOW VR VROYHQJLQHUIQJ SUREOPVLQVWHILHGRFRI &RP SXMU6FLHQFH DQG 7FKQRBJ\ 6WGHQW FDQ EH HQDJHG LQ' HYHSP HQWRI FRP SOH FRP SXMU HQJLQHUIQJ V WMP 7KURXJK WVG WGHQW VRXCG KDYH VH IRORZ LQJ NQRZ OGJH DQDELOW

KDYHDZLGHUDQJHRI EDMFVH RU DQG SURHWRQDONQRZ OGJHRI FRP SXMU6FLHQFH DQG WFKQRBJ\ ILHGV ZKLFK FRYHU QHZRUN FRP SXMQ YLXDOOP HGD FRP SXMQ VUYLEH FRP SXMQ ELJ GDW SURFWLQJ , QMLQHDSSEDFNRQ V WMP DQDVLV DQG GHMJQ HFRP PHFH DQGLQMLQH WLDQDQHDQVRQ

PDXMU VH EDMF PHWRGV RI QMLQMUH VHDURK DQG GDW TXHU XQGHVWDQG VH VHRUHWDOIRUQMUH DSSQDFNRQ SURSHFW DQG GHYHSP HQWVHQGV RI FRP SXMU 6FLHQFH DQG XH DQDQFHG FRP SXMU KDUG DUH DQG VRVZDUH WFKQRBJ\ PHWRGV VR DQD] HDQGVROYHSUDWDOFRP SOH HQJLQHUIQJ SUREOPV

KDYH D VQH RI LQQRYPDQ DQG D UHDMF VUHXV DQG UJRURXV VLFHQWLF WMOHQGSHQGQW HQDJH LQ FRP SXMU IRUQMUH VLFHQWLF NQRZ OGJH UHHDURK FRP SOH HQJLQHUIQJ V WMP GHYHSP HQW DQG SURFWVP DQJHP HQW I WUJUDGDNRQ WGHQW FDQ SURYLGH KJK OMDSURHWRQDOMFKQFDOVUYLEHV IRU VH HFRQRP LF DQG VFLDQGHYHSP HQWRI VH³⁰%HWDQD 5 RCG UHJLQ DQG RMHUFHXQMHV UHJLQV DQG EFRP HWHEDFNERQHRI WFKQRBJ\ DQGP DQJHP HQWQILYH\ HDV

Program Requirements

* UDGDM/VKRCGP DXMU VH FRP SXMUSURHWRQDONQRZ OGJH DQG VLOW VRXCG EH TXDOLHG IRUSRMNRQRI UHHDURK DSSQDFNRQ GHYHSP HQW DQG P DQJHP HQW VH GSDWV HQWRI FRP SXMUUHDQGLQGXW DQG VRXCG EH JFRG DWRFP P XQFDMQJ ZLVK SHSOH

0 LQPXP FUGWUHTXUHP HQW QR QW WDO FUGW VR EH FRP SOHWG LQ RGHU VR SDUFLSDMLQVH VHMVGH HQH

Main Courses

* HQWDO&RUH&RXUH %DMF&KLQH2 XWQHRI &KLQ

6SHDQJHG&RUH&RXUH \$GYDQFH3\WRQ SURJUDP ' HJQ DQD 3UDFWH \$GYDQFH &RP SXMU \$UQWFMUH \$GYDQFH 7FKQTXH RI ' DMEDH \$GYDQFH 2 SHDQJ 6\ WMPV

6SHDQJHG 5HTXUHG&RXUH &RP SXMU1 HZRUN DQG &RP P XQFDMQJ , QRUP DNRQ 6FXUW 7FKQRBJ\ &RP SXMU(QJLQHUIQJ 3UDFWH

6SHDQJHG (QWVH &RXUH \$QRUMP \$QDVLV DQG ' HJQ ' WJWD , PDJH 3URFWLQJ 0 DWE DQG 0 DM P DMDO 0 RGHQJ ' HJQ DQG , P SOP HQWNRQ RI (PEHGCG 6\ WMP &RP SXMU) URQMU 7RSLFV \$UWLFDO , QMDJHQH 6RVZDUH ' HYHSP HQWRU+ DQGHG' HYLEH 5 HHDURK 3DSHU: UMQJ &RP P XQFDMQJ 3UDFWH &RP P XQFDMQJ 3UDFWH

Faculty

7KH 7HFKLQJ WDP LV FRP SRVHG E WDFKHV SURHWRV DQG DWRFDM SURHWRV \$QRI VH WDFKHV/KDYH' FVUJ/GJUHV \$QRI VH WDFKHV/FDQWDFK LQ (QJWK 7KH QRWRQ KDYHDP SOH SHUHQHILQWDFKLQJ EXWUHDOR JFRG DWRQLQ UHHDURK VR VSSRUVWDFKLQJ

Duration: \FDW

Required Credits: FUHGWDUH UHTXUHG VRJHVMH JUDGDMRQ FHWLFDMRQ

Certificate of Graduation and Degree

4 XDUHG VMGHQW ZLOEH JUDQMG FHWLFDMRQ RI JUDGDMRQ DQG O DMU' HJUH RI (QILQHUIQJ

Instruction Language

v \$OWMH FRXUHV DUH GHYHUG LQ (QJOMK H FSWRP H RI &KLQMH OQJXDJH FRXUHV

v ' LVHWMRQLV UHTXUHG VR EHZ UMMQLQ (QJOMK

10. Management Science and Engineering (International E-Business)

Program Objectives

7KHSUP DU REMFMYHRI VHP DMUSURJUDP RI P DQJHP HQWLFHQH DQG HQILQHUIQJ LV VR FXQYDM SURHWMRQDV ZKR KDYH VROG SURHWMRQDNQRZ OGJH DQG VXSUIRU FRP SUHKQLYH TXDMV ZLWK VMH DEOM VR GHMJQ DQG H FFXM FURWERUGHUEXMQHW VMDM\ * UDGDMV DUH H SHFWG VR ZRUN DV VQRUP DQJHV LQ ELJ GMD DQD] LQ GHSDUW HQDQG LQMUQMRQDFFR SDQHVRUVR GRUHDNGUHV DFK ZRUN LQXQLYHVMW RU RMHUUHDFK LQMMMRQ

Program Requirements

7KH UHTXUP HQW RI VMV SURJUDP DUH VR EXLG VROG VMRUHMFDOEDV V VMP DMF NQRZ OGJH DERXVMH GHYHOSLQJ WHQG RI FURWERUGHUWFKQRDJ\ DQG VMH DEOM VR XQGVONH LQRYDMYH UHVDFK ZRUN VR VROYH SUDFWDO SUREOP V ZLWK P DQJHP HQW P HMRG DQG DQDVLV ZLWK TXDMVMYH DQG TXDMVMYH P HMRG\ VR DFTXUH H FHWQASUDFWDONLOVDQG VLFHQWLF VSLUVR FDWV RQUHVDFK RVSHULF WFKQFDO VMDLQGSHQGQD

Main courses

&KLQMH 2XMQH RI &KLQ 2SHUDMRQV 5HDFK ' HLMRQ ,QMUQMRQD (FRP PHUH 1HVRUN O DUNHQJ 3OQQQJ 6XSSO &KLQ O DQJHP HQW, QCRYDMRQ DQGS SDFMRQ RI ,QMUQHWXMQHW O RGHV \$GYDQFH 7HFKQRDJ\ RI (FRP PHUH 7UDQSRUW QILQHUIQJ ,QMUQMRQD RJLVNFO DQJHP HQW 7KHVLV: UMQJ / RJLVNFO 6\ VMP O RGHQJ DQG 6LP XDMRQ 3URGFWMRQ DQG 2SHUDMRQV O DQJHP HQW, QMUQHW 3URGFW HMQ 3URVFO DQJHP HQW\$ QDVLV RI / RJLVNFO &DM O LFURFRQPLFV ,7 DQG (QMSULH O DQJHP HQW' LVMMEXMRQ DQG ' LVMMEXMRQ &HQMU : DUKRXH O DQJHP HQWDQG, QYHQRU &RQROHFW

Faulty

7KH VFKRRODVRYHU WDFKHV LQFOXGQJ ILUWHQ SURHWRU DQGRYHU WDFKHV

KDYH REMQHG 3K GHUHH) RU DOWDFKHV P DQ KDYH EHQ DZ DGHG 1 DNRQDO 7KRXDQG 7DQW 1 DNRQDO 1 HZ & HQMU 7DQW DQG 1 HZ & HQMU 7DQW LQ =KHNDQJ 3URYLQH 0 RUHYHU VUHHWDFKHV/ ZHUH DZ DGHG 3URYLQFDO<RXQJ / HDGHV DQG RMHU VUHH ZHUH DZ DGHG (FRP PHUH 6WU 7HDFKHV LQ =KHNDQJ 3URYLQH UHSHFYHD

Length of Study: \ HDV

Required Credits: FUHLWDUH UHTXUHG

Certificate of Graduation and Degree

4 XDULHG VMGHQW ZLOEH JUDQMG FHUWLEDWV RI JUDGDNRQ DQG 0 DXMU' HJUH RI (QJLQHUIQJ

Instruction Language

v \$OWMH FRXUHV DUH GHYHUG LQ (QJLQ HJ FSWRP H RI & KLQMH OQJXDTH FRXUHV

v ' LVHVDNRQLV UHTXUHG VREHZ UHWWQLQ (QJLQ

11. Logistics Engineering and Management (Supply Chain Management)

Program Objectives

7KH WDLQJ REMFMYH LV VR FXQYDM VMGHQW ZLWK VROG SURHWRQDO IRXQGDNRQ HJ FHWQVRYHUDD TXDOW DQG EH DEOH VR DSSO PRGLQ VLFHQWLF PHMRG/ DQG WFKQRJLFDOODFKLHYH HQW FDU\ DQG UHYDOWMH OZVRI VSSO FKLQ P DQJHP HQW DQG OJLVWV FMYWV DSSO DQG GHYHBS P DQJHP HQWMMHUIHV DQG PHMRG/ RI HQJLQHUIQJ DQG VLFQH EXLQH/ P DQJHP HQW DQG V WMP V HQJLQHUIQJ & XQYDM FRP SRXQG WDLQW ZKR FDQ IRUP XDM DQG LP SOP HQW FURWERGHU HFRP PHUH WDDMLHV IRU HQMSULHV 7R EH FRP SHMQWLQ VHH OJLVWV DQG VSSO FKLQ GHSDUW HQW RI SURGFWRQ DQG GLVWEXMRQ HQMSULHV SURHWRQDO OJLVWV FRP SDQH DQG UHDMG LQVWNRQV RU VR FRQGFWVLFHQWLF UHHDWK LQ OJLVWV DQG VSSO FKLQLQXQLYHVMV DQG VLFHQWLF UHHDWK LQVWNRQV

Program Requirements

6VMGHQW VPRQG KDYH VROG NQZ OGH DQG SURHWRQDO VLOV LQ HFRQPLFV P DQJHP HQWLQ RUP DAV V WMP SDQQLQ VMRU HJ EH JFRG DWQMDUDMQ VMRU ZLWK SUDFWH DQG P DXMU KJK OYHOP DQJHP HQW DQW ZLWK ERW VMFWOJLFDO VLNQJ DQG WVRQ LQQRDNRQ DEOW %H DEOH VR XVH DGYDQFHG VMRUWFDOP HMRG/ DQG PHMRG/ LQ VHH VSSO FKLQ DQG OJLVWV ILHVV VR VROYH SUDFWDOHQJLQHUIQJ SUREOP V

6VMGHQW VPRQG KDYH D WURXV VMGH RI VMG D VLFHQWLF VSUWRI VHNQJ WKK IURP IDFW DQG VMHFRXUDJH VR LQQRDNRQ DQG VM DEOW VR HQJDJH LQ VLFHQWLF UHHDWK

RULQG-SHQG-QW XQGHVNDHVS-HDQJ HGVWFKQFDQZ RUN

Main courses

&KLQMH 2XWQH RI &KLQD 2SHUDNRQ/ 5HMDFK ' FLMRQ ,QMUQDNRQD
(FRP PHUH 1HWRUN 0 DUNHMQJ 3DQQLQJ 6XSSD &KLQ 0 DQDJHP HQW, QQRDNRQ
DQG\$SSQDNRQ RI ,QMUQH\XVQH\ 0 RGHV \$GYDQFHG7HFKQRJ\ RI (FRP PHUH
7UDQSRUW\ QILQHUIQJ ,QMUQDNRQD/ RJLVN\ 0 DQDJHP HQW7KH\LV: UMQJ / RJLVN\
6\ VMP 0 RGHQJ DQG 6LP XQNRQ 3URGXFNRQ DQG 2 SHUDNRQ/ 0 DQDJHP HQW, QMUQH\
3URGXFV HMQJ 3URVFW 0 DQDJHP HQW\$ QD\LV RI / RJLVN\ &DH 0 LFURFRQPLFV
,7 DQG (QMSULH 0 DQDJHP HQW' LVNEXNRQ DQG ' LVNEXNRQ &HQMU : DUHFXVH
0 DQDJHP HQWQDQ, QYHQW &RQROH\

Faulty

7KHVFRROKDV\RYHU WDFKHV\ LQFOXGLQJ ILUWHQ SURH\WU\ DQGRYHU WDFKHV\
KDYH REVWQH 3K GHUHH) RU DQWDFKHV\ P DQ KDYH EHQ DZ DQG 1 DNRQD
7KR\WQDQ 7DQW 1 DNRQD1HZ &HQMU 7DQW DQG 1HZ &HQMU 7DQW LQ
=KHNDQJ 3URYLQH 0 RUHRYHU WUHHWDFKHV\ZHUH DZ DQG 3URYLQFDQ RXQJ / HDGHV\
DQG RMHU WUHH ZHUH DZ DQG (FRP PHUH 6WU 7HDFKHV\ LQ =KHNDQJ 3URYLQH
UHSHFWYD

Length of Study: \HDV

Required Credits: FUGWDUHUTXUHG

Certificate of Graduation and Degree

4XDUHG VWGHQW ZLOEH JUDQMG FHWLFDW\ RI JUDGDNRQ DQG 0 D\WU' HUUH RI
(QILQHUIQJ

Instruction Language

v \$QVH FRXUHV DUH GHYHUG LQ (QDQK H FSWRP H RI &KLQMH QJXDJH
FRXUHV

v ' LVH\WNRQLVUTXUHGVR EHZ UWWQLQ(QDQK

12. International Law (LLM)

Program Objectives

\$FRUGLQJ VR UH\XQNRQ/ RI VH 0 LQVW RI (GFDNRQ RI &KLQD DQG VH RYH\W
HGFDNRQDJDQRI SURJUD V LQ =KHNDQJ * RQVKDQJ 8 QYH\WU\ IRU LQMUQDNRQD
VWGHQW VH 3URJUD DLP V VR GHYHDS VWGHQW\ FRP SUKHQLYH NQRZ QGHJH LQ
LQMUQDNRQDQZ WZ SUDFWLQJ V\WQDQGH\WURXJK V\RUH\WDOFRXUHV\ DQG
SUDFWDOFRXUHV\ 7KH PLWRQ RI VH SURJUD LV VR HGFDW H FQDQMLQMUQDNRQD
QUDOSURH\WQD

Program Requirements

7 KURXJK VML/SURJUP VHVXMGQVUDJH SHFVGVRDFTXUHDVIRØZ V
 &RP SUKHQLYHNQZ ØGJHLQØJDOMFRUHV
 &RP SUKHQLYHXQGHLVØGQJ RI &KLQHØJDOX VMP
 6\ VMP DMFNQZ ØGJHLQLQMLQDMRQDOZ
 1 HFXDV ØJDOWNLØVQHGHGVR SUDFWHØZ XQGHU&KLQHØJDOX VMP V
 %HVVU I RXQGDNRQ RI &KLQH ØQJXDJH VLOV HSHFDØ LQ ØJDOZ UMQJ DQG
 FRP P XQFDMRQ

Main courses

&RP SXORU &RXUHV
 / HJDO5 HMDJFK DQG: UMQJ
 / HJDO1 HJRMØMQJ 6NØV
 / HJDO6\ VMP VRI VHV: RUG
 ,QNRGFVRQVR&KLQH/ DZ
 3XEOF,QMLQDMRQDO/ DZ I RUMRVHZ LVKQRXQGHJUDGDMØZ SDV
 3ULYDM,QMLQDMRQDO/ DZ I RUMRVHZ LVKQRXQGHJUDGDMØZ SDV
 6XSHULVHG0 DVMU/GLXHVDMRQ

6HØFVYH&RXUHV
 \$GYDQF+G3XEOF,QMLQDMRQDO/ DZ
 ,QMLQDMRQDO LVXAM5 HROVMRQ
 \$UELDMRQ: RUMKRS 6LP XDMRQ
 * ØEDØUDGH ,QYHVH HQV DZ
 * ØEDØ&RP SHVMRQ/ DZ DQG3ROA
 (8 / DZ
 ,QMLQDMRQDO QXMMMRQV
 ,QMLQDMRQDO QYLRQP HQDO/ DZ
 5 HJLRQDO+ XP DQ5 LJKW6\ VMP V
 %XVLQHWDQG+ XP DQ5 LJKW
 ,QMLQDMRQDO FRMQJ &RP SHVMRQV

Faulty

6FKRRORI / DZ KDV PRUH VØQ IXØMP H I DFXOV P HP EHUV DP RQJWAZ KRP DUH
 IXØ SURIHARUV DQG DVMFDM SURIHARUV 8 S VR GDM PRUH VØQ KØD I DFXOV
 P HP EHUV KDYH EHQ RYHUVHV IRU VMG LQJ DQG GRLQJ UHVØJFK KDYH HDQHG
 GFVMDØGHJUHV/RUP DVMUJVGJUHV/IURP VRP HILQMLQDMRQDO UHQZ QGHXQLYHVMHV
 ØFDMG LQ VHV 8 QVAG 6VDMV &DQED VHV 8 QVAG . LQGRP \$XVMDØD DQG -DSDQ
 &XUHQØ VHV QP EHURI I DFXOV P HP EHUV UQNV VHV QDMRQIV VAS ØZ VFKRRØV
 0 DQ VQRUVFKRØUV/HQV QDMRQDOUHVXDMRQV/LQ VHVLUILHØV LQØXGQJ VHV/ DZ RI
 3URFHGXUV ,QMLQDMRQDO/ DZ &LYØ DZ DQG%XVLQHV/ DZ 0 RVMFKRØUV/KDYHEHQ
 Z LGØ UHFJQJ HG DMSURYLQFLDØØYHØ ,Q DGGVMRQ D QP EHURI ØZ SURIHARUV DQG
 VFKRØUV/IURP VHV 8 QVAG 6VDMV DQG VHV 8 QVAG . LQGRP KDYH EHQ DSSRLQAG DV
 JXHVMSURIHARUV/VRVØFK FRXUHV/LQ VHVLUILHØV RI IRUHQØZ VRUFRP SDUVMYHØZ V 6R
 IDU 6FKRRORI / DZ KDV RQH IXØMP HIRUHQØZ SURIHARUV SURIHARUV6DQV6 DQØ IURP

, QGD LQ, QMLQDNRQD&UIP LQD' DZ DQG, QMLQDNRQD+ XP DQ5 LJKW/ DZ

Length of Study: \ HDU/

Required Credits: FUHLWDUH UHTXUHG

Certificate of Graduation and Degree

4 XDULHG VMGHQW Z LDEH JUDQMG F-HVLFDM/ RI JUDGDNRQ DQG O DXMU' HJUH RI / DZ

Instruction Language

v \$ @WH FRXUHV DUH GHYHUHG LQ (QJWK HJ F-SWRP H RI &KLQMH OQJXDJH FRXUHV

v ' LVHVDNRQLV UHTXUHG VREHZ UHMQ LQ (QJWK

13. Linguistics and Applied Linguistics in Foreign Languages

Program Objectives

7KH \HDU \$ SURJUDP ³/ LQJXLWV/DQ\$ SSQHG/ LQJXLWV/LQ) RUHJQ/ DQJXDJH/ LV SURJGHG E VMH6FKRRI) RUHJQ/ DQJXDJH/DV#KHNDQJ * RQJVKDQJ 8 QLYHUW ,W DLP V VR FXQYDM LQQRDYM VDFKLQJ DQG UHFDUJ VDDQW Z KR DUH DEOH VR VDFK LQ XQLYHUWV/DQG FRDQJH/Z LK VRQG DQG V VMP DMFDOMH RU DQG SUDFWH DEOM \$ I WU VMV SURJUDP VMH VMGHQW Z LDEH DEOH VR JUDS VMH FXUHQW I DLV/ RI JQEDOSRMDFO HFRQRPLF DQDQGV VRFDOGHYDSP HQVEH DEOH VR P DXMU VMHEDMF VM RUHMDONQRZ OGJH RI OQJXLWV/DQ DSSQHG OQJXLWV/DQ VMH DFDG-P LF GHYDSP HQVEH DEOH VR GR VLFHQWLF UHFDUJ DQG SURHWRQDQDFKLQJ LQG-SHQG-QW Z LK HJ FQDQVSRNHQ DQG Z UHMQ (QJWK DSSQDNRQ VLDV EH DEOH VR XQG-UWQDQ DQG DSSO VMH JHQUDO PHMRG/IRU(QJWK VDFKLQJ DQG UHFDUJ EH DEOH VR UHG DQG DQDQJ H VMH UHMDQV QMUDMUH P DMUDQV DQG XVH FRP SXMU GHMFV VR DFDG-P LF UHFDUJH EH DEOH VR DFTXUHDV-FRQG OQJXDJH &KLQMH

3RXUDGDAM/ DUH UHTXUHG VR JHW-FRXJK FUHLW E FRP SDMQ VMH GHJUH FRXUHV FRP SXORU FRXUHV DQG RSNRQDQFRXUHV * UHMLP SRUQFH VPRQG EH DMFKHG VR FRP SXORU FRXUHV VMG VR DV VR P DXMU VMH VM RUHMDONQRZ OGJH DV Z HDV VMH V VMP DMF HJ SHUWH RI OQJXLWV/DQ DSSQHG OQJXLWV/DQ 9 DQXV VDFKLQJ P HMRG/ FDQ EH DQSRMG VFK DV QFAMUQJ VDFKHU VMGHQWGLVFXWRQ VHD VMG DQG ERRN UHFRUWHV DFRUGLQJ VR VMH FKQDFAMUWV RI VMH FRXUHV 7HFKHV/ VPRQG I RFXV RQ KRZ VR LQSLUH SRXUDGDAM/ VR DFTXUH LQGH-SK VMLQ LQJ DQG UDNQRQDQJ P HQWR FXQYDM VMH UDEOMV/LQ DQDQJ LQJ DQG VROYLQJ SUREOP V 2 SMDQV RI LQMLGLVSOQDU FRXUHV DUH HQFRUDJHG DV Z HD 7KHV LV DQ LP SRUQVSDUVR SRXUDGDAM/ FXQYDMRQ Z KLFK HTXSV SRXUDGDAM/ Z LK VMH FDSEDM RI GRQJ VLFHQWLF UHFDUJ FRP SUKHQLYH DEOMV/LQ LQG-SHQG-QWGLVFRYHUQJ DQDQJ LQJ DQG VROYLQJ SUREOP V UJURXV DFDG-P LF DMMGH DQG SUDFWDOO DQJ DMMGH

Main Courses

7KH SURJUDP ZLWDSURMGLH VFK P DLQ FRXUVHV DV EDMF &KLQMH \$GYDQFHG (QJOMK 5HOGQJ DQG : UMQJ (QJOMK 3HGDJRJ\ \$FDGPLE (QJOMK : UMQJ / LQJXLWV 7KHUV) RUHLJQ / DQJXDJH DQG / LAMUDMH 5HMDUJK 0 HMRGV(63 7KHUVH DQG 5HMDUJK 0 HMRGV+ RYVXHV/LQ(QJOMK 7HDFKLQJ ' LVFRXUVH\$ QDQVLY&RPP HQWRQ %XVLQH (QJOMK 7UDQDNRQ7KHUV DQG 3UDFWH RI %XVLQH (QJOMK / DQJXDJH / HDUQJ DQG7HFKQRORJ\ HAV

Length of Study: \HDV

Required Credits: \$WDDXW FUGLWDJHUHTXLHGVRJHVMHJUDGDNRQHFWLFLDNRQ

Certificate of Graduation and Degree

4XDUHLG VMGHQW ZLWDEH JUDQMG FFWLFLDNLV RI JUDGDNRQ DQG 0 DXNU' HJUH RI \$UW

Instruction Language

v \$OWMH FRXUVH DJH GHYHUG LQ (QJOMK HJ FSWRP H RI &KLQMH DQJXDJH FRXUVH

v ' LVFWLFLDNRQLVHTXLHGVRJHVMHJUDGDNRQ(QJOMK

14. MBA

Program Objectives

0 DXNU RI %XVLQH \$GP LQVANDNRQ 3URJUDP DLVVR HTXLS EXVLQH P DQJHUV DQG HQNSHQXUV ZLWK (/ , 7(FKUDFAMUNAV VFLDQHSRQMEQW DQG SRQHUIQJ VSLUW LQVANDNRQDQVLRQDQGDFDQJ HGVMHQVAV DVZ HODVANDMLE VLNQJ DQGHJ HFXMQJ FRP SHMQFH DQG HQDEOHVHP VR DDUQIURP VMH SUDFWH RI =KHNDQJ (QNSHQXUV HP ERG LQJ VMHVMQVRI μFRQQFMDQJ ZLWK P DJHAGP DQG DQNHSLQJ SDFH ZLWK VMH GHYHOSP HQVRI VMHVP HMJ

Program Requirements

7KURXJK VMHV VMP DMF WDLQJ VMH 0 %\$ 6FKRROVMYHV VR SUHSDUH VMH VMGHQW VR EFRPH EXVLQH HQNV ZLWK (/ , 7(FKUDFAMUNAV QDP HD μ [HFXMQJ / HDUQJ , QVANDQJ 7KLQNJ DQG([SDUQJ DQGVHGHVMDVJHJ SDQGHGDIROZV

(1) Executing Competence -- Inheriting the Practical Orientation of Zhejiang Entrepreneurial Culture

6VMGHQW VFRXOG LQKHUW DQG FDUW IRZDUG VMH SUDFWDO VSLUW RI =KHNDQJ HQNSHQXUVDFXOMUH SDQVANDNRQVRVMHμXQW RI NQRZ OGJHDQGSUDFWH DDUQJ VR DSSOJ DQG HQDQFH VMH DEQW RI FRPPXQFMDNRQ FRUGLQDNRQ DQGHJ HFXMQJ VMURXJKFRQMQRXV SUDFWH

(2) Learning Competence -- Lifelong Learning

7KURXJK VH0 %\$ ØDQJQJ SURFW VHGQV KXG EHJRRG DWDQJQJ P HMRG/ DQG EHFDSEØRI µGHQW LQJ DQDVLQJ DQG VROLQJ SUREØ VJ VR DVVR GHYHBS QHØQJ ØDQJQJ

(3) Initiating Competence -- Sustainable Development and Social Responsibility

6VHG LQJ LQ VH 6FKRROZ LWK VH KLVRLV RI EXLQHW HGFDNRQ IRUD KXQJHG \ HDV VHGQV KXG KDYH D GHS XQGHWDQGLQJ RI VH VKRROHGFDNRQDOSKØVRSK RI µH FHØQFH LQ EXLQHW DQG KXP DQVWF SUDJ P DMP ¶ ZKLFK WLOV RXWR EH EHWWULQ VHLQJ VH LQGLYGDV HQMSULHV DQG VRFHW ZLWK VH LQMJUDNRQ RI JØEDD P DQJHP HQWQRZ ØGJHDQGVHIZ DUHQWR UHSRQMEQW

(4) Thinking Competence -- The Insights into Essence of the Problems

,QMJUDQJ P DQJHP HQWWRV LQ VH HUD RI JØEDQJ DNRQ DQG VH P DQJHP HQW SUDFWH LQ &KLQ EHQJ SUREØ RUIHQG DQG DEØ VR FQWV VH LQMJQDØJLV FXQYDM NHQ LQWJKW DQG EH JRRG DVLGHQW LQJ VH UANV DQG RSSRUMQWV RI EXLQHWVSHUDNRQ

(5) Exploring Competence --The Capability of Innovation to Adapt to the Changing Environment

6VHGQV KXG FRQWQW NHHS SDFH ZLWK FKQJLQJ HQYLRQ HQW SD DNRQNRQ VR LQRYDNRQ ZLWK HQWVHQKUDOVSLWV7KH V KXG DØR FRQMQRXV H SØUH VHLU RZ QSRMQNDØ GHYHBS JRRGSV FKØJLFØDOTXQW DQGDZ D VHP EUDFHFKQJH

Main courses

&RP SXØRV &RXUH 2 UHQWQJ Å %DVF &KLQVH Å 2 XWQHRI &KLQ Å 2 UJQJ DNRQD %HKDYLRU Å 6WDMLE 0 DQJHP HQW 0 DUNHQJ 0 DQJHP HQW 2 SHUDNRQV 0 DQJHP HQW \$ FFRQMQJ Å 5 HVDFK 0 HMRG (ØFVH &RXUH / HDGVLKLS Å &RURDM 6RFD 5 HSRQMEQW Å 6RFD 0 HGD 0 DUNHQJ Å &RURDM* RYHQQFH 3UDFWH Å (&RP PHH Å 3URVFD DQJHP HQW %LJ ' DQ\$ QDQJ LQ DQG 3URFWLQJ Å %VLQHW 6LP XQNRQ HW

Faulty

0 %\$ 6FKRRODV IXQMP HIFXQV DQG SDVVMP HIFXQV 2 YHU RI VHI DFQV SRVHW GRFVUDM GHJUHV ZLWK DWRFDM SURHVRV RUDERYH RI VHI XQMP H I DFQV KDYHH SHUHQFH LQRYHUV YLWWDQGH FKQJHV 6RP HRI VHP VHG HG IRUDQ RYHUV DV GHJUHV RUZ RUNG DV SRWGRFVU YLWQJ VKRQDQGH P SØ HH LQ IRUHQJQ FFRQWLV : LW EURDG LQMJQNRQDØDNJURXQV VH KDQ D JRRG FRP P DQG RI VH IURQWU NRZ ØGJH RI P DQJHP HQW DQG KDYH JDQHG D VWRXJK XQGHWDQGLQJ RI SUDFWDSUREØ V 7KHUHVDFK DUHV FRYHUHQMSULH P DQJHP HQW VFKRØJLFØD FFRQV \ DQGP DQJHP HQW DQGP DQJHP HQW Q RUP DNRQV VMP V

Length of Study: \ HDV

Required Credits: FUGWDUHTXUHG

Certificate of Graduation and Degree

4 XDUHG VAGQW ZLOEH JUDQMG FHWLFDM/ RI JUDGDMRQ DQG O DMU' HJUH RI
0 %\$

Instruction Language

v \$DMH FRXUHV DUH GHYHUG LQ (QJOK H FSWRP H RI &KLQMH OQJXDJH
FRXUHV

v ' LWFWDMRQLVHTXUHGVR EHZ UMWQLQ(QJOK